



# Open Enrollment 2019

**OCT. 15, 2019 – JAN. 31, 2020**

(Individuals who have limited income may enroll in Medi-Cal year-round.)

## Key Dates and Shop Smart



Open Enrollment **starts Oct. 15 and continues through Jan. 31** and offers all individuals the opportunity to get health coverage. Sign up by Dec. 15 for coverage beginning Jan. 1 at [CoveredCA.com](http://CoveredCA.com), which offers an **interactive shopping tool** allowing individuals to pick a plan that is right for them.

## State Subsidies



A new State Subsidy program, which an estimated 922,000 consumers will be eligible for, will help lower the cost of coverage. The new state subsidies will only be available through Covered California. The amount of financial help consumers receive will vary depending on their age, their annual household income and the cost of health care in their region.

## Find Help



Consumers can seek **free, confidential assistance** from more than 13,000 individuals in California who stand ready to help them enroll. Go to [CoveredCA.com](http://CoveredCA.com) and click on **“Find Help”** to search for enrollment centers or certified enrollers and county eligibility workers by ZIP code.

## Get Covered



Also new in 2020 will be a **state mandate** that will be administered by the California Franchise Tax Board. People who choose to go without coverage in 2020 will be subject to paying the penalty as part of their annual state tax filing and could face a penalty up to nearly \$2,100 per family, which is based on 2.5 percent of household income or a minimum of \$695 per adult, whichever is greater. **That money is better spent on a health care plan that is right for you and your family.**