

HOD Regional Area Map



County	Area	County	Area	County	Area
Alameda	6 - Alameda County	Imperial	13 - Eastern Counties	Plumas	1B - Northern Counties B
Alpine	1A - Northern Counties A	Inyo	13 - Eastern Counties	Riverside	17 - Inland Empire
Amador	1A - Northern Counties A	Kern	14 - Kern County	Sacramento	3 - Sacramento Valley
Butte	1B - Northern Counties B	Kings	11 - Central San Joaquin	San Benito	9 - Monterey Coast
Calaveras	1A - Northern Counties A	Lake	1B - Northern Counties B	San Bernardino	17 - Inland Empire
Colusa	1B - Northern Counties B	Lassen	1B - Northern Counties B	San Diego	19 - San Diego County
Contra Costa	5 - Contra Costa County	Los Angeles	15 - LA County Northeast	San Francisco	4 - San Francisco County
Del Norte	1B - Northern Counties B	Los Angeles	16 - LA County Southwest	San Joaquin	10 - San Joaquin Valley
El Dorado	3 - Sacramento Valley	Madera	11 - Central San Joaquin	San Luis Obispo	12 - Central Coast
Fresno	11 - Central San Joaquin	Marin	2 - North Bay Counties	San Mateo	8 - San Mateo County
Glenn	1B - Northern Counties B	Mariposa	10 - San Joaquin Valley	Santa Barbara	12 - Central Coast
Humboldt	1B - Northern Counties B	Mendocino	1B - Northern Counties B	Santa Clara	7 - Santa Clara County
		Merced	10 - San Joaquin Valley	Santa Cruz	9 - Monterey Coast
		Modoc	1B - Northern Counties B	Shasta	1B - Northern Counties B
		Mono	13 - Eastern Counties	Sierra	1B - Northern Counties B
		Monterey	9 - Monterey Coast	Siskiyou	1B - Northern Counties B
		Napa	2 - North Bay Counties	Solano	2 - North Bay Counties
		Nevada	1B - Northern Counties B	Sonoma	2 - North Bay Counties
		Orange	18 - Orange County	Stanislaus	10 - San Joaquin Valley
		Placer	3 - Sacramento Valley	Sutter	1B - Northern Counties B
				Tehama	1B - Northern Counties B
				Trinity	1B - Northern Counties B
				Tulare	10 - San Joaquin Valley
				Tuolumne	1A - Northern Counties A
				Ventura	12 - Central Coast
				Yolo	3 - Sacramento Valley
				Yuba	1B - Northern Counties B

How to Reference HOD Regional Area Map:

- 1. Identifying Your County Location:** To locate your county of operation, open your HOD app and select your profile page. Your current county assignment serves as the starting point for understanding your referral boundaries.
- 2. Understanding Regional Boundaries:** Each county on the map above is part of an HOD regional area. These regions are based on the "Rating Regions" used by health insurance companies. These Rating Regions are divided into geographic areas to facilitate localized pricing and service delivery in the health insurance market. By aligning HOD regions with these Rating Regions, we ensure that the referrals you receive are not only geographically relevant but also pertinent to the specific health insurance landscape of your area.
 - **Example: Sacramento County and HOD Region 3:**

If your primary location is in Sacramento County, you are part of HOD Region 3. This means, in addition to receiving referrals from Sacramento County, you will also receive referrals from the neighboring counties within your HOD region, such as Placer, El Dorado, and Yolo Counties.

The screenshot displays the 'Profile Update' interface. On the left, a sidebar lists navigation options: 'Manage Referrals', 'Dashboard', 'Export Data', 'Profile' (which is highlighted in a dark blue bar), and 'Availability Settings'. The main content area is titled 'Profile Update' and includes three input fields: 'First Name' with the value 'Test2', 'Primary Email' with the value 'test2hod@mailinator.com', and 'Zip Code' with the value '32125'. Below these fields is a section titled 'Covered California' which contains two sub-sections: 'Proficient Languages' with the value 'Vietnamese', and 'County' with the value 'Los Angeles'. A large orange arrow points from the right side of the screen towards the 'County' field.