***Bulletin Insert or Announcement***

**Covered California’s Special Enrollment Period Underway Through  
December 2021, With Health Plans Now More Affordable Than Ever**

Covered California launched a Special Enrollment Period earlier this year to allow Californians to benefit from low-cost health coverage available through the American Rescue Plan -- no matter what consumers’ income levels are. This new law will help an estimated 2.5 million Californians, including those without health insurance and people enrolled directly through a health insurance carrier, by injecting $3 billion into the state’s economy.

**This new special enrollment period runs through December 31, 2021**, **and many Californians will be able to get quality, name-brand health plans like Kaiser and Blue Shield for as little as $1 per month or richer benefits for less than $100 per month, but only if they sign up for health coverage through Covered California.** In addition, consumers who are directly insured through a health insurance company can switch to a Covered California health plan and could save up to $700 per month on their health coverage --  giving them more money to put toward food, housing, their business, retirement, or other needs.

Existing consumers who already have Covered California health plans don’t need to take any action since the savings will be automatically applied to their accounts. **Those who currently don’t have health coverage -- or received unemployment benefits at any time in 2021 -- can enroll in these brand-name, low-cost health plans through Covered California until December 31 to benefit from this round of new financial help because of the American Rescue Plan.** **This includes those consumers who currently are insured directly through a health insurer outside of Covered California and are now eligible to get financial assistance for the first time and switch to more affordable plans.**

Covered California also launched a new $20 million statewide ad campaign to drive consumer awareness on how they can benefit from the new financial assistance. A new quick [Calculator tool](https://www.coveredca.com/#quick-calculator) is also now available on CoveredCA.com to allow consumers to easily see exactly how they can benefit from the new American Rescue Plan. Consumers just need to enter their ZIP code, household income and the ages of the people in the household, and whether they’ve received unemployment benefits in 2021, to see how low their monthly health care costs can be and the health plan options in their area for both Covered California and Medi-Cal health plans.

Those interested in learning more about their health coverage options can also:

* Visit [www.CoveredCA.com](http://www.coveredca.com/).
* [Get local help](https://www.coveredca.com/support/contact-us/) and free and confidential assistance, in a variety of languages, from a certified enroller.
* Have a certified enroller [call them](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcoveredca.helpondemand.com%2Flp%2Fa8c3085e-e597-4ac8-ba23-42f245fdfa11&data=04%7C01%7CAngie.Blanchette%40covered.ca.gov%7C4de1e4d3dd6f43233e9408d8ff6f7b22%7C466d2f7db1424b9c8cddeba5537a0f27%7C0%7C0%7C637540201594722250%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=HjSnidntrILX5DLRjcU07VydTt%2BIp5oHW5tq6b%2Fcg%2Bc%3D&reserved=0) and help them for free.
* Call Covered California at (800) 300-1506.