***Bulletin Insert or Announcement***

**Covered California Launches New Special Enrollment Period to Run   
April - December, With Health Plans Now More Affordable Than Ever**

Covered California launched a new special-enrollment period in April to allow Californians to benefit from lower health insurance premiums available through the American Rescue Plan -- no matter what their income levels are. This new law will help an estimated 2.5 million Californians, including those without health insurance and people enrolled directly through a health insurance carrier, by injecting $3 billion into the state’s economy.

This new special enrollment period runs from now through December 31, 2012, and many Californians will be able to get a quality, name-brand health plan for as little as $1 per month or richer benefits for less than $100 per month, but only if they sign up for health coverage through Covered California. In addition, consumers who are directly insured through a health insurance company can switch to a Covered California health plan and could save up to $700 per month on their health coverage --  giving them more money to put toward food, housing, their business, retirement, or other needs.

Existing consumers who already have Covered California health plans don’t need to take any action since the savings will be automatically applied to their accounts, and they may see lower monthly health care bills as soon as May 1. Those who currently don’t have health coverage through Covered California can enroll through December 31, 2021 to benefit from this round of new financial help because of the American Rescue Plan. This includes those consumers who currently are insured directly through a health insurer outside of Covered California and are now eligible to get financial assistance for the first time and switch to more affordable plans.

Covered California also launched a new $20 million statewide ad campaign to drive consumer awareness on how they can benefit from the new financial assistance. A new [“Shop and Compare”](https://apply.coveredca.com/lw-shopandcompare/) tool is also now available on CoveredCA.com to allow consumers to easily see exactly how they can benefit from the new American Rescue Plan. Consumers just need to enter their ZIP code, household income and the ages of the people in the household to see how low their health care premiums can be and the options in their area for both Covered California and Medi-Cal health plans.

Those interested in learning more about their health coverage options can also:

* Visit [www.CoveredCA.com](http://www.coveredca.com/).
* [Get local help](https://www.coveredca.com/support/contact-us/) and free and confidential assistance, in a variety of languages, from a certified enroller.
* Have a certified enroller [call them](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcoveredca.helpondemand.com%2Flp%2Fa8c3085e-e597-4ac8-ba23-42f245fdfa11&data=04%7C01%7CAngie.Blanchette%40covered.ca.gov%7C4de1e4d3dd6f43233e9408d8ff6f7b22%7C466d2f7db1424b9c8cddeba5537a0f27%7C0%7C0%7C637540201594722250%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=HjSnidntrILX5DLRjcU07VydTt%2BIp5oHW5tq6b%2Fcg%2Bc%3D&reserved=0) and help them for free.
* Call Covered California at (800) 300-1506.

You can view Covered California’s latest news release about the new special enrollment period [here](https://www.coveredca.com/newsroom/news-releases/2021/04/12/covered-california-opens-the-doors-for-millions-of-californians-to-benefit-from-lower-health-care-premiums-save-money-and-stimulate-the-economy-through-the-american-rescue-plan/).