



FOR SMALL
BUSINESS

Radio Scripts

The following two radio scripts are available for your use. These 30 second-long Covered California for Small Business radio scripts include an introduction and a customizable section so you can provide employers with your contact information.

Version 1:

With Covered California for Small Business, you are in control of your health care budget, while your employees are allowed to choose their own health plan. Feels good when everyone's in control. To learn more, contact <John Smith>, a Certified Insurance Agent from <ABC Insurance Agency>, at <1-xxx-xxx-xxxx> or visit CoveredCA.com/ForSmallBusiness (say: *Covered CA dot-com slash For Small Business*)

Version 2:

Covered California for Small Business is the only place where small business owners may qualify for a tax credit to offset the cost of providing health insurance to employees. To learn more, contact <John Smith>, a Certified Insurance Agent from <ABC Insurance Agency>, at <1-xxx-xxx-xxxx> or visit CoveredCA.com/ForSmallBusiness (say: *Covered CA dot-com slash For Small Business*)