**Overview**

As Medi-Cal resumes its regular renewal process, Covered California has launched the Medi-Cal to Covered California Enrollment Program. Starting in June 2023, this program aims to provide consumers a seamless transition from the California’s Medicaid program, which is managed by the Department of Health Care Services, to a qualified health plan offered by Covered California.

Working in tandem with the Department of Health Care Service, each month, Covered California will identify consumers determined no longer eligible for Medi-Cal and facilitate their transition to Covered California coverage.

Below is a list of resources and support materials for community organizations on the Medi-Cal to Covered California enrollment process.

**Outreach Materials**

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| **Resource** | **Type** | **Description** |
| [**Social Media Toolkit**](https://hbex.coveredca.com/toolkit/district-office-partner/social-media/) | Suggested Copy and Graphics | Link to webpage with suggested copy and graphics that can be shared on social media platforms |
| **Consumer Fact Sheet** | Fact Sheet | A high-level overview of the Medi-Cal to Covered CA transition and next steps. Fact sheet available:   * [English](https://hbex.coveredca.com/toolkit/Fact-Sheet-Draft-3_6_7.pdf) * [Spanish](https://hbex.coveredca.com/toolkit/Fact-Sheet-Spanish_20_46.pdf) * [Chinese](https://hbex.coveredca.com/toolkit/Fact-Sheet-Chinese_30_4.pdf)   More languages will be made available. Please check back for updates. |
| [**Medi-Cal to Covered California**](https://www.coveredca.com/keep-your-coverage/) | Website | Medi-Cal to Covered California Landing Page |
| [**Blog**](https://www.coveredca.com/marketing-blog/what-to-do-if-you-no-longer-qualify-for-medi-cal/) | Website | Webpage covers what to do if Medi-Cal coverage is ending. Includes high-level overview of what to expect for those with plan-selection and those without. |
| **Educational Videos**  [English](https://www.youtube.com/watch?v=yt6WREL5lUQ&list=PLCFmr5cEGdHDLvoIBay43uqJ9ft6xSY6w&index=2)  [Spanish](https://www.youtube.com/watch?v=o5JJGzUi3PA&list=PLCFmr5cEGdHCpADYYu5DC8V2LOkRBApDQ&index=2) | Video | “What to Expect if Your Health Plan is Moved From Medi-Cal to Covered California”  Information on what to expect and what is needed to continue health coverage through Covered California. |
| **Step-by-Step Educational Videos**  English:  [$0 Auto Plan Selected](https://www.youtube.com/watch?v=VJaqxHx17Jg&list=PLCFmr5cEGdHDLvoIBay43uqJ9ft6xSY6w&index=3)  [>$0 Auto Plan Selected](https://www.youtube.com/watch?v=A6RjLZL9ZwM&list=PLCFmr5cEGdHDLvoIBay43uqJ9ft6xSY6w&index=4)  Spanish:  [$0 Auto Plan Selected](https://www.youtube.com/watch?v=zBe2LG1U1t8&list=PLCFmr5cEGdHCpADYYu5DC8V2LOkRBApDQ&index=3)  [>$0 Auto Plan Selected](https://www.youtube.com/watch?v=ZFrPTTPz9Wg&list=PLCFmr5cEGdHCpADYYu5DC8V2LOkRBApDQ&index=4) | Video | Step-by-Step instructions showing consumers how to keep/change/cancel the Covered California health plan that was selected for them if their Medi-Cal coverage is ending. |
| **Medi-Cal Transition YouTube Videos**  English:  <https://youtu.be/3cgk-2bh_tk>  Spanish: [https://youtu.be/wUdLSw91DoA](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FwUdLSw91DoA&data=05%7C01%7CKevin.Horan%40covered.ca.gov%7Cb231bde474314ad754c208db5ca09e05%7C466d2f7db1424b9c8cddeba5537a0f27%7C0%7C0%7C638205617484426828%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=GumF1pWA5UHb9P0N1LzG%2Bawnv22oXo%2FpQMyiAwmuq%2BU%3D&reserved=0)  Cantonese: [https://youtu.be/QqNm0h458Po](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FQqNm0h458Po&data=05%7C01%7CKevin.Horan%40covered.ca.gov%7Cb231bde474314ad754c208db5ca09e05%7C466d2f7db1424b9c8cddeba5537a0f27%7C0%7C0%7C638205617484583044%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=8uLT2dz56nfZi5%2FpM2AIuXQ72lhiZl55mwv%2Fo5Qifro%3D&reserved=0)  Mandarin: [https://youtu.be/pFE4GKTKZp8](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FpFE4GKTKZp8&data=05%7C01%7CKevin.Horan%40covered.ca.gov%7Cb231bde474314ad754c208db5ca09e05%7C466d2f7db1424b9c8cddeba5537a0f27%7C0%7C0%7C638205617484583044%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=jLmkXuTFAdPlKmd%2FRanSsUMbgUnvfKhph7HWUCH33HY%3D&reserved=0)  Korean: [https://youtu.be/qDAMTBJxRNM](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FqDAMTBJxRNM&data=05%7C01%7CKevin.Horan%40covered.ca.gov%7Cb231bde474314ad754c208db5ca09e05%7C466d2f7db1424b9c8cddeba5537a0f27%7C0%7C0%7C638205617484583044%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=2F%2FqnZRg0dux8vGUJXaDqSl%2FgzCiGK6zJGGTQsSz0Pc%3D&reserved=0)  Vietnamese: [https://youtu.be/il8jDy7e3RU](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2Fil8jDy7e3RU&data=05%7C01%7CKevin.Horan%40covered.ca.gov%7Cb231bde474314ad754c208db5ca09e05%7C466d2f7db1424b9c8cddeba5537a0f27%7C0%7C0%7C638205617484583044%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=i7vvBOPZa7YcFMzXFWbE%2BdExMMidu7K0M5degKRh91c%3D&reserved=0) | Video | Short videos informing consumers who may be losing Medi-Cal know that they can get quality affordable health coverage through Covered California. |