



Board Members
Diana S. Dooley, Chair
Kimberly Belshé Paul Fearer
Susan Kennedy Robert Ross, MD
Executive Director
Peter V. Lee

AGENDA

**Small Business Health Options Program Advisory Group
Meeting and Webinar
Wednesday, November 5th
1:00 – 4:00 p.m.
Sierra Conference Room
1601 Exposition Blvd,
Sacramento, CA 95815**

Webinar Link: <https://attendee.gotowebinar.com/register/7879702119618004226>

I. Welcome and Introductions

- ☑ Introductions
- ☑ Overview of Agenda

II. SHOP Operations

- ☑ Enrollment Statistics
- ☑ Questions and Discussion
 - Public Comment

III. Service Center

- ☑ Update and Overview
- ☑ Questions and Discussion
 - Public Comment

IV. Carriers

- ☑ Update
- ☑ Questions and Discussion
 - Public Comment

Break

V. Agent Update

- ☑ Agent Engagement
- ☑ Questions and Discussion
 - Public Comment

VI. Marketing & Outreach

- ☑ Small Business Outreach
- ☑ Small Business Marketing
- ☑ Agent Marketing
- ☑ Questions and Discussion
 - Public Comment