AGENDA
Small Business Health Options Program Advisory Group
Meeting and Webinar
Wednesday, August 6th: 1:00 – 4:00 p.m.
1601 Exposition Blvd.
Sacramento, CA
Webinar Link: https://attendee.gotowebinar.com/register/2007529371897303297

I. Welcome and Introductions
   • Introductions
   • Overview of Agenda

II. Service Center
   • Update and Overview
   • Questions and Discussion
     o Public Comment

III. SHOP Operations
    • Enrollment Statistics
    • Questions and Discussion
      o Public Comment

IV. Health Plans
    • Update
    • Questions and Discussion
      o Public Comment

      Break

V. Agent Update
   • Agent Engagement
   • Questions and Discussion
     o Public Comment

VI. Marketing & Outreach Update
    • Small Business Outreach
    • Marketing Campaigns
    • Questions and Discussion
      o Public Comment