AGENDA

Small Business Advisory Group
Meeting and Webinar
July 30th, 2015
1601 Exposition Blvd
Sacramento, CA 95815
1:00 – 4:00pm

Webinar Link: https://attendee.gotowebinar.com/register/7698531196462242306

I. Welcome and Introductions
   • Introductions
   • Overview of Agenda
   • Confirmation of Charter

II. Covered California for Small Business Update
   • Membership Report
   • Commission
   • Alternative Benefits Designs
   • Other
   • Questions and discussions
     o Public Comment

III. Marketing Update
   • Request for Proposal Outreach, Education & Marketing
   • English & Spanish Videos
   • Other
   • Questions and discussions
     o Public Comment

IV. Break

V. Roundtable Discussion
   • Understanding and reaching uninsured small business
   • Addressing unique needs of employers with 50-100 employees
   • Unique needs of Brokers in the 51+ small business market
   • Toolbox Development
   • Ancillary and Voluntary Benefits
   • Questions and discussions
     o Public Comment