



Board Members
Diana S. Dooley, Chair
Genoveva Islas Paul Fearer
Marty Morgenstern Art Torres

Executive Director
Peter V. Lee

AGENDA

**Small Business Advisory Group
Meeting and Webinar
July 30th, 2015
1601 Exposition Blvd
Sacramento, CA 95815
1:00 – 4:00pm**

Webinar Link: <https://attendee.gotowebinar.com/register/7698531196462242306>

I. Welcome and Introductions

- Introductions
- Overview of Agenda
- Confirmation of Charter

II. Covered California for Small Business Update

- Membership Report
- Commission
- Alternative Benefits Designs
- Other
- Questions and discussions
 - Public Comment

III. Marketing Update

- Request for Proposal Outreach, Education & Marketing
- English & Spanish Videos
- Other
- Questions and discussions
 - Public Comment

IV. Break

V. Roundtable Discussion

- Understanding and reaching uninsured small business
- Addressing unique needs of employers with 50-100 employees
- Unique needs of Brokers in the 51+ small business market
- Toolbox Development
- Ancillary and Voluntary Benefits
- Questions and discussions
 - Public Comment