



Board Members

Diana S. Dooley, Chair
Kimberly Belshé Paul Fearer
Susan Kennedy Robert Ross, MD

Executive Director

Peter V. Lee

AGENDA

Small Business Health Options Program Advisory Group Meeting and Webinar

Wednesday, June 4th: 1:00 – 4:00 p.m.

1601 Exposition Blvd

Sacramento, CA 95815

Webinar Link: <https://attendee.gotowebinar.com/register/3687065267810771713>

I. Welcome and Introductions

- Introductions
- Overview of Agenda

II. Service Center

- Update and Overview
- Questions and Discussion
 - Public Comment

III. SHOP Operations

- Enrollment Statistics
- Questions and Discussion
 - Public Comment

IV. Health Plans

- Update
- Questions and Discussion
 - Public Comment

Break

V. Agent Update

- Agent Engagement
- Questions and Discussion
 - Public Comment

VI. Marketing & Outreach

- Small Business Outreach
- Small Business Marketing
- Agent Marketing
- Questions and Discussion
 - Public Comment