



Covered California Population Health Investment Advisory Council Scope and Member Expectations

A. Purpose

The Equity and Quality Transformation Division of Covered California establishes a Population Health Investment Advisory Council to:

- Advise Covered California in the selection of initial Population Health Investments (PopHIs, pronounced “Poppy”), leveraging the guiding principles noted below.
- Guide and inform program design features of selected PopHIs, such as: member/provider engagement and eligibility, program operations, and key performance indicators and evaluation approaches.
- Establish a forum that supports successful deployment of PopHIs through expert and trusted counsel.

The Council is a trusted advisory body consisting of stakeholders and subject matter experts selected by Covered California who support successful deployment of PopHIs to improve the quality of healthcare and to reduce health disparities for Covered California enrollees and all Californians. The PopHI Advisory Council does not have decision making authority, and Covered California is not bound to adopt any of the PopHI Advisory Council’s recommendations, but the input shared is critical to sculpting both design and implementation.

PopHI Guiding Principles:

- 1) Equity first: Funds should preferentially focus on geographic regions or communities with the largest identified gaps in health and quality among California subpopulations**
- 2) Direct: Use of funds should lead to measurable improvements in quality and outcomes for enrollees that are related to QTI Core Measure performance**
- 3) Evidence-based: Use of funds should be grounded in approaches that have established evidence of success in driving improvements in quality or outcomes**
- 4) Additive: Funds should be used to advance quality in a currently underfunded arena.**

B. Meeting Structure and Cadence

Covered California will convene the PopHI Advisory Council. The expected time commitment is one year with the most intensive participation occurring virtually through monthly meetings between March and August of 2024. Additional guidance may be sought in 2025 and beyond as the program continues. The meetings are designed for discussion and deliberation from members of the Council, and stakeholders who are not on the Council are invited to listen and submit written comments, as needed. Meeting duration will range from 60 to 90 minutes and will occur virtually.

Prior to each meeting, Covered California will distribute a packet of materials for Council members to review in advance of each meeting. Summary notes of key takeaways and next steps from each meeting's discussion will be distributed to Council members after each meeting.

C. Responsibilities

PopHI Advisory Council members are asked to commit to a minimum one year of participation, with monthly meetings occurring March to August. Members are requested to engage during meetings as well as provide written feedback on program materials, if requested. Council members are requested to participate in all PopHI Advisory Council meetings barring extenuating circumstances. Council members may not send a substitute to attend meetings on their behalf without prior approval from Covered California.

Covered California will facilitate meetings, agenda topics for Council engagement and manage all scheduling, materials, and speaker presentations and logistics. Covered California will also respond to all Council Member questions.

D. Membership

The PopHI Advisory Council consists of 10 to 12 members plus Ex Officio, including the following:

- Qualified Health Plan Issuers (2-3)
- California-based Government Officials (2)
- Consumer Advocates, Thought Leaders, and Experienced Professionals (4-6)
- California-based Providers (2-3)
- Ex Officio (2)
 - California Department of Health Care Services
 - California Public Employees' Retirement System

The names of PopHI Advisory Council members will be posted on Covered California's website. In the event a PopHI Advisory Council member is unable to continue participating, Covered California will select a replacement member.