



Marketing, Outreach, & Enrollment Assistance (MOEA) Advisory Group

QUARTERLY SUMMARY REPORT:

OCTOBER 2023 – DECEMBER 2023

MOEA ADVISORY GROUP ACTIVITIES

A. MOEA MEETING AUGUST 22, 2023

- [Presentation](#)

COVERED CALIFORNIA HOT TOPICS

- A. Covered California issued several press releases during this quarter. Click [here](#) to read them.
- 12/27/23: Covered California Announces Enrollment Increase as Its First Deadline of Dec. 31 Approaches
 - 11/01/23: Record Financial Assistance Helps “Bridge the Gap” as Covered California Launches 2024 Open-Enrollment Campaign
 - 09/29/23: Covered California Mourns the Passing of U.S. Senator Dianne Feinstein
 - 08/30/23: Covered California Announces Premium Change for 2024 Dental Plans

MOEA ADVISORY GROUP ACTION ITEMS

These action items are recorded from meetings and email communication from members.

No.	Action item	Assigned Date & To	Status
1.	<u>Data Request:</u> 1. Family Glitch one-page Fact Sheet 2. (Medi-Cal) How many Medi-Cal consumers will be transitioning to Covered California due to Senate Bill 260? 3. (Medi-Cal to Covered California Transitioners) Do we know how many children are transitioning?	3/2/23 – Marketing 3/2/23 – Policy 8/2023 - Policy	1. https://hbex.coveredca.com/toolkit/pdfs/Family_Glitch_FAQ.pdf 2. Pending 3. Pending

IMPORTANT DATES:

- **2024 Open Enrollment Period:**
 - Ended January 31st, 2024
- **Special Enrollment Period**
 - Began February 1st, 2024
- **Next MOEA Meeting (Hybrid):**
 - February 29th, 2024, 1:30pm – 4:30pm

RESOURCES:

- Enroller Toolkits:
<https://hbex.coveredca.com/toolkit/>
- Covered California Newsroom:
<https://www.coveredca.com/newsroom/>
- California Health & Human Services Agency Public Charge Guide:
<https://www.chhs.ca.gov/blog/2020/02/24/upd>