



Marketing, Outreach, & Enrollment Assistance (MOEA) Advisory Group

**QUARTERLY SUMMARY REPORT:**

**JULY – SEPTEMBER 2022**

**MOEA ADVISORY GROUP ACTIVITIES**

- A. MOEA Advisory Meeting: August 31, 2022, 1 pm – 4 pm**
  - Meeting Recording: [https://www.youtube.com/watch?v=4KUhrfQ\\_PB8](https://www.youtube.com/watch?v=4KUhrfQ_PB8)
  - Meeting Presentation: [https://hbex.coveredca.com/stakeholders/Marketing-Outreach-Enrollment/PDFs/MOEA\\_Presentation\\_8-31-2022-FINAL\\_v2.pdf](https://hbex.coveredca.com/stakeholders/Marketing-Outreach-Enrollment/PDFs/MOEA_Presentation_8-31-2022-FINAL_v2.pdf)
- B. MOEA Membership 2020 – 2022 Ended: August 31, 2022**
  - New Membership Announcements and New Roster will be Posted to HBEX: Early October 2022

**COVERED CALIFORNIA HOT TOPICS**

- A. Covered California issued several press releases during this quarter. Click [here](#) to read them.**
  - 07/01: Covered California Applauds the New Budget signed by Gov. Newsom that Expands Health Care Access and Turns Focus to Health Equity
  - 07/13: Covered California Warns of Higher Health Insurance Costs if Congress Allows the American Rescue Plan to Expire
  - 07/19: Covered California Announces 2023 Plan Rates: Lower Than National Average Amid Uncertain Future of American Rescue Plan Benefits
  - 07/28: Covered California Lends Support for Wildfire Victims Throughout the State
  - 08/16: Covered California Hails the Signing of the Inflation Reduction Act, Which Will Continue to Provide Lower Costs and Expanded Access to Quality Health Insurance for Californians
  - 08/18: Covered California Welcomes Longtime Leader in Health and Advocacy to Its Board
  - 08/30: Covered California Announces Second Straight Year of Premium Decreases for Dental Plans

**MOEA ADVISORY GROUP ACTION ITEMS**

These action items are recorded from meetings and email communication from members.

No.	Action item	Assigned Date & To	Status
1.	<b><u>Data Request:</u></b> 1. (NORC - National Opinion Research Center) Was the data on the report aggregated by	3/5 – Policy/NORC	1. Pending

No.	Action item	Assigned Date & To	Status
	<p>race and does the public have access to the report on the research?</p> <p>2. (Medi-Cal) How many Medi-Cal consumers will be transitioning to Covered California due to Senate Bill 260?</p> <p>3. (CalSIM) How many current uninsured are in California?</p>	<p>3/5 – Policy</p> <p>8/23 – Policy</p>	<p>2. Pending</p> <p>3. Pending</p>
<p>2.</p>	<p><u>Collateral</u></p> <p>1. Develop uniform talking points for enrollment channels that speak to the end of the Public Health Emergency (PHE), Senate Bill 260 and the consumer impacts in different languages.</p> <p>2. Develop talking points to educate consumers about the possibility of scams and other non-plans such as Christian Health Ministry plans.</p>	<p>3/5 – Policy/Sales</p> <p>3/5 – Covered California University</p>	<p>1. <a href="https://hbex.coveredca.com/toolkit/PDFs/Auto_Enrollment_Toolkit.pdf">https://hbex.coveredca.com/toolkit/PDFs/Auto_Enrollment_Toolkit.pdf</a></p> <p>2. <a href="https://www.coveredca.com/pdfs/fact-sheets/CC_FactSheet_ConsumerProtection.pdf">https://www.coveredca.com/pdfs/fact-sheets/CC_FactSheet_ConsumerProtection.pdf</a> Please provide feedback.</p>
<p>3.</p>	<p><u>Resources</u></p> <p>1. Provide educational webinars to enrollers about all policy changes that speak to the Public Health Emergency, Senate Bill 260 and the Federal Poverty Level updates and provide talking points.</p>	<p>3/5 – Sales/Policy</p>	<p>1. <a href="https://hbex.coveredca.com/toolkit/webinars-briefings/">https://hbex.coveredca.com/toolkit/webinars-briefings/</a></p>

## IMPORTANT DATES:

- **2023 Renewal Dates:**
  - **Active Renewal:** 10/18/22 – 12/31/22
  - **Passive (Auto) Renewal:** 11/02/22 – mid/late November 2022)
- **2023 Open Enrollment Dates:**
  - November 1, 2022 – January 31, 2023
- **Shop and Compare:**
  - New rates available 10/11/2022

## RESOURCES:

- Enroller Toolkits:  
<https://hbex.coveredca.com/toolkit/>
- Covered California Newsroom:  
<https://www.coveredca.com/newsroom/>
- California Health & Human Services Agency Public Charge Guide:  
<https://www.chhs.ca.gov/blog/2020/02/24/update-chhs-public-charge-guide-2/>