



Marketing, Outreach, & Enrollment Assistance (MOEA) Advisory Group

QUARTERLY SUMMARY REPORT:

APRIL 2023 – JUNE 2023

MOEA ADVISORY GROUP ACTIVITIES

A. MOEA MEETING MARCH 2, 2023

- [Presentation](#)

COVERED CALIFORNIA HOT TOPICS

- A. Covered California issued several press releases during this quarter. Click [here](#) to read them.
- 4/13: Covered California Names Dr. Monica Soni as Its New Chief Medical Officer
 - 4/20: Covered California Welcomes Longtime Health Advocate and Leader in Health Equity to Its Board
 - 5/31: Covered California Launches Statewide Push to Help Californians Stay Covered if They Lose Their Medi-Cal Eligibility
 - 7/20: Covered California to Launch State-Enhanced Cost-Sharing Reduction Program in 2024 to Improve Health Care Affordability for Enrollees
 - 7/25: Covered California's Health Plans and Rates for 2024: More Affordability Support and Consumer Choices Will Shield Many From Rate Increase

MOEA ADVISORY GROUP ACTION ITEMS

These action items are recorded from meetings and email communication from members.

| No. | Action item | Assigned Date & To | Status |
|-----|--|---|------------------------------|
| 1. | <u>Data Request:</u> 1. Family Glitch one-page Fact Sheet 2. (Medi-Cal) How many Medi-Cal consumers will be transitioning to Covered California due to Senate Bill 260? | 3/2/23 – Marketing 3/2/23 – Policy | 1. Pending 2. Pending |

IMPORTANT DATES:

- **2023 Special Enrollment Period:**
 - February 1st, 2023 – October 31st, 2023

RESOURCES:

- Enroller Toolkits:
<https://hbex.coveredca.com/toolkit/>
- Covered California Newsroom:
<https://www.coveredca.com/newsroom/>
- California Health & Human Services Agency
Public Charge Guide:
<https://www.chhs.ca.gov/blog/2020/02/24/update-chhs-public-charge-guide-2/>