



DRAFT AGENDA
Marketing, Outreach and Enrollment Assistance
Advisory Group
Meeting and Webinar

Wednesday, October 29, 2014
1:00 – 4:00 pm

Covered California Headquarters
1601 Exposition Blvd., Sacramento, CA 95815

I. GENERAL ADVISORY GROUP MEETING (50 MINS)

- Introduction of Membership (10 mins)
- Overview of New Structure and Expectations (10 mins)
- Covered California Update (30 mins)

II. SUBCOMMITTEE BREAKOUT SESSIONS (1 HOUR)

Breakout Sessions will have individual conference rooms and call-in lines:

- **African American Subcommittee Meeting**
- **Asian/Pacific Islander Subcommittee Meeting**
- **Latino Subcommittee Meeting**

III. GENERAL ADVISORY GROUP REPORT BACK (1.5 HOUR)

- Subcommittee report back (30 mins)
- Feedback and Q&A (1 hour)

Send public comments to outreach@covered.ca.gov