The purpose of the MOEA Advisory Groupis to collect perspectives from key experts and stakeholders, provide advice and recommendations, and serve as a sounding board to Covered California staff to assist in the continual refinement of outreach, marketing, and enrollment assistance efforts to meet Covered California’s mission. The MOEA Advisory Group will also advise staff on how to best reach specific targeted populations as well as California’s uninsured, many of whom are unaware they may be eligible for subsidies.

**Meetings and Attendance**

The MOEA Advisory Group will meet two times per calendar year at Covered California’s Sacramento headquarters. The first meeting will be held on October 4, 2018 from 1:30 p.m. to 3:30 p.m. All MOEA Advisory Group meetings will be open to the public and accessible via webinar Advisory members participation should be in person, yet due to travel constraints members may attend through the public webinar once per year. Covered California prefers in-person participation to promote and ensure active engagement. Based on engagement or lack thereof, Covered California reserves the right to add, extend, exclude and end a membership term early.

## **Submission Instructions:**

Please email the completed application and a letter of interest to [MOEAgroup@covered.ca.gov](mailto:MOEAgroup@covered.ca.gov) by the **September 14, 2018 deadline**. The letter of interest should provide the selection committee information about your related experience and also describe how you can serve as a valuable member to the MOEA Advisory Group.

**Applicant Information:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Name: |  | | |  | |
| Job Title: | | | | | |
| Organization Name: | | | | | |
| Street Address: | | | | | |
| City/State/Zip: | |  | | |  |
| Telephone: | | |  | | |
| Email: | | | | | |

|  |  |
| --- | --- |
| *Continued on page 2*  **I represent the following:** | |
|  | Health or dental insurance carriers |
|  | Health insurance agents |
|  | Certified community enrollers |
|  | Health care delivery and public health experts (academic, research or public health entity) |
|  | Consumer advocate with direct and substantial experience in health care |
|  | Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

## **Additional Information:**

MOEA Advisory Group members should be recognized experts in their field. In selecting its advisory members, Covered California recognizes the importance of building culturally and linguistically competent marketing, outreach, and enrollment strategies that reflect California’s diversity. Covered California will notify selected members by **September 21, 2018**. For more information on the mission and purpose of the MOEA Advisory Group, please refer to the draft charter which may be found at:

<http://hbex.coveredca.com/stakeholders/Marketing-Outreach-Enrollment/>

## **Agreement:**

I have read the MOEA Charter and agree to the terms and conditions of the MOEA membership selection process and participation requirements as described herein.

|  |  |
| --- | --- |
| Signature: | Date: |
| Print Name: | |