



Marketing, Outreach, & Enrollment Assistance (MOEA) Advisory Group

QUARTERLY SUMMARY REPORT:

JANUARY 2023 – MARCH 2023

MOEA ADVISORY GROUP ACTIVITIES

A. MOEA MEETING MARCH 2, 2023

- <https://hbex.coveredca.com/stakeholders/marketing-outreach-enrollment/archived-meetings/>

COVERED CALIFORNIA HOT TOPICS

- A. Covered California issued several press releases during this quarter. Click [here](#) to read them.
- 1/17: Covered California Announces Appointment of New Assistant General Counsel and Director of the Office of Legal Affairs
 - 1/24: Covered California Paints the Town to Kick Off Final Week of Open Enrollment and Encourage the Uninsured to Sign Up for Coverage by Jan. 31
 - 1/25: Covered California Paints the Town During Final Week of Open Enrollment and Encourage the Uninsured to Sign Up for Coverage by Jan. 31
 - 1/26: Covered California Paints the Town During Final Week of Open Enrollment and Encourage the Uninsured to Sign Up for Coverage by Jan. 31
 - 1/30: Covered California Signs Up Thousands of New People as It Nears the Final Day of Open Enrollment
 - 2/06: Covered California Provides New Opportunities for People to Sign Up for Health Insurance Through Special Enrollment
 - 3/09: Covered California Finishes Open Enrollment With More Than 1.7 Million People Signed Up to Receive Quality Health Care Coverage
 - 3/23: President Biden Invites Covered California and Health Leaders from Across the Nation to the White House to Celebrate the Affordable Care Act's Anniversary

MOEA ADVISORY GROUP ACTION ITEMS

These action items are recorded from meetings and email communication from members.

No.	Action item	Assigned Date & To	Status
1.	<u>Data Request:</u> 1. Family Glitch one-page Fact Sheet 2. (Medi-Cal) How many Medi-Cal consumers will be transitioning to Covered California due to Senate Bill 260?	3/2/23 – Marketing 3/2/23 – Policy	1. Pending 2. Pending

IMPORTANT DATES:

- **2023 Special Enrollment Period:**
 - February 1st, 2023 – October 31st, 2023

RESOURCES:

- Enroller Toolkits:
<https://hbex.coveredca.com/toolkit/>
- Covered California Newsroom:
<https://www.coveredca.com/newsroom/>
- California Health & Human Services Agency Public Charge Guide:
<https://www.chhs.ca.gov/blog/2020/02/24/update-chhs-public-charge-guide-2/>