

## NOTIFICATION OF INTENT TO AWARD **COVERED CALIFORNIA**

August 15, 2025

SOLICITATION #2024-21: Consumer Research Pool – SERVICE AREA 1

#### NOTICE OF INTENT TO AWARD

In consideration of the response to Covered California Solicitation #2024-21, Covered California announces its intent to award a contract to:

#### Service Area 1: Program Evaluation and Research Design

Acumen LLC	American Institute for Research
500 Airport Blvd.	1400 Crystal Drive, 10 <sup>th</sup> Floor
Suite 100, Burlingame,	Arlington, VA 22202-3289
CA 94010	
Deloitte Consulting LLP	Freed Associates
400 Capitol Mall Suite 2700,	412 Yale Avenue,
Sacramento, CA 95814	Kensington, CA 94708
Guidehouse Inc.	Ipsos Public Affairs, LLC
2941 Fairview Park Drive, Suite 501	2020 K Street NW, Suite 410,
Falls Church, VA 22042	Washington, DC 20006
LM Policy Research LLC	Mathematica Inc.
1743 Connecticut Avenue, NW Suite 200,	600 Alexander Park, Suite 100
Washington DC 20009	Princeton, NJ 08540
McKinsey & Company, Inc. Washington D.C	The Henne Group
1200 19 <sup>th</sup> St. NW, Suite 1000, Washington,	235 Montgomery Street #723
DC 20036	San Francisco, CA, 94104
National Opinion Research Center	The Urban Institute
55 E. Monroe Street, 30th Floor	500 L'Enfant Paza SW, Washington District
Chicago, IL 60603	of Columbia, 20024-2274
The Regents of the University of California,	
San Francisco	
c/o Office of Sponsored Research, Box 0962,	
490 Illinois Street, 4 <sup>th</sup> Floor, San Francisco,	
CA 94143-0000	

There will be a five (5) workday period allowed for protest. The protest period commences on August 15, 2025 and ends at 5:00 p.m. Pacific Standard Time on August 22, 2025. Protests must be emailed to HBEXSolicitation@covered.ca.gov. NOTICE: Contractor shall not begin, and may not be compensated for, any work performed prior to the date the Agreement is executed.

COVERED CALIFORNIA™

1601 EXPOSITION BOULEVARD, SACRAMENTO, CA 95815

WWW.COVEREDCA.COM



# NOTIFICATION OF INTENT TO AWARD COVERED CALIFORNIA

August 15, 2025

SOLICITATION #2024-21: Consumer Research Pool – SERVICE AREA 2

#### **NOTICE OF INTENT TO AWARD**

In consideration of the response to Covered California Solicitation #2024-21, Covered California announces its intent to award a contract to:

### Service Area 2: Quantitative Research and Analytics

Alan Newman Research 1025 Boulders Parkway, Suite 401 Richmond, VA, 23225	American Institute for Research 1400 Crystal Drive, 10 <sup>th</sup> Floor Arlington, VA 22202-3289
Code for America Labs, Inc. 323 Broadway Oakland, CA 94612-2414	Culture IQ Group 4609 Kester Avenue, Unit 102 Sherman Oaks, CA 91403-6315
Deloitte Consulting LLP 400 Capitol Mall Suite 2700, Sacramento, CA 95814 Gallup, Inc. 901 F Street, NW	Freed Associates 412 Yale Avenue, Kensington, CA 94708 Guidehouse Inc. 2941 Fairview Park Drive, Suite 501
Washington DC 2004-1417 Ipsos Public Affairs, LLC 2020 K Street NW, Suite 410, Washington, DC 20006	Falls Church, VA 22042  LM Policy Research LLC 1743 Connecticut Avenue, NW Suite 200, Washington DC 20009
MarketCast LLC 3531 Hayden Ave., Suite 100 Culver City, CA 90232	Material USA Inc 11755 Wilshire Blvd Los Angeles, CA 90025, 9 <sup>th</sup> Floor
Mathematica Inc. 600 Alexander Park, Suite 100 Princeton, NJ 08540	McKinsey & Company, Inc. Washington D.C 1200 19 <sup>th</sup> St. NW, Suite 1000, Washington, DC 20036
National Opinion Research Center 55 E. Monroe Street, 30 <sup>th</sup> Floor	The Henne Group 235 Montgomery Street #723

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Chicago, IL 60603	San Francisco, CA, 94104
The Urban Institute	True North Research, Inc.
500 L'Enfant Paza SW, Washington District	1592 N Coast Highway 101
of Columbia, 20024-2274	Encinitas, CA 92024
The Regents of the University of California,	
San Francisco	
c/o Office of Sponsored Research, Box 0962,	
490 Illinois Street, 4 <sup>th</sup> Floor, San Francisco,	
CA 94143-0000	

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COVERED CALIFORNIA™

Jerry Fleming



# NOTIFICATION OF INTENT TO AWARD COVERED CALIFORNIA

August 15, 2025

**SOLICITATION #2024-21: Consumer Research Pool – SERVICE AREA 3** 

# **NOTICE OF INTENT TO AWARD**

In consideration of the response to Covered California Solicitation #2024-21, Covered California announces its intent to award a contract to:

### Service Area 3: Qualitative Research and Analytics

Alan Newman Research	American Institute for Research
1025 Boulders Parkway, Suite 401	1400 Crystal Drive, 10 <sup>th</sup> Floor
Richmond, VA, 23225	Arlington, VA 22202-3289
ATW Health Solutions, Inc.	Code for America Labs, Inc.
625 W. Admas Street, 19 <sup>th</sup> Floor	323 Broadway
Chicago, IL 60661	Oakland, CA 94612-2414
Culture IQ Group	Culture Edge Consulting, Inc.
4609 Kester Avenue, Unit 102	1215 San Elijo Road, Suite 210
Sherman Oaks, CA 91403-6315	San Marcos, CA, 92078
Deloitte Consulting LLP 400 Capitol Mall Suite 2700, Sacramento, CA 95814	Freed Associates 412 Yale Avenue, Kensington, CA 94708
Gallup, Inc.	Guidehouse Inc.
901 F Street, NW	2941 Fairview Park Drive, Suite 501
Washington DC 2004-1417	Falls Church, VA 22042
IDEO	Ipsos Public Affairs, LLC
2525 16 <sup>th</sup> Street,	2020 K Street NW, Suite 410,
San Francisco, CA, 94103	Washington, DC 20006
LM Policy Research LLC	Material USA Inc
1743 Connecticut Avenue, NW Suite 200,	11755 Wilshire Blvd
Washington DC 20009	Los Angeles, CA 90025, 9 <sup>th</sup> Floor
Mathematica Inc. 600 Alexander Park, Suite 100 Princeton, NJ 08540	McKinsey & Company, Inc. Washington D.C 1200 19 <sup>th</sup> St. NW, Suite 1000, Washington, DC 20036

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National Opinion Research Center	The Henne Group
55 E. Monroe Street, 30th Floor	235 Montgomery Street #723
Chicago, IL 60603	San Francisco, CA, 94104
The Urban Institute	The Regents of the University of California,
500 L'Enfant Paza SW, Washington District	San Francisco
of Columbia, 20024-2274	c/o Office of Sponsored Research, Box 0962,
	490 Illinois Street, 4 <sup>th</sup> Floor, San Francisco,
	CA 94143-0000

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BOARD MEMBERS

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