



**NOTIFICATION OF INTENT TO AWARD  
COVERED CALIFORNIA**

**July 25, 2019**

**SOLICITATION RFP 2018-24: Media Integration and Event Coordination**

**NOTICE OF INTENT TO AWARD**

In consideration of the response to Covered California Solicitation RFP 2018-24, Covered California announces its intent to award a contract to:

VPE Tradigital Communications  
316 W. 2<sup>nd</sup> St, Suite 1202  
Los Angeles, CA 90012

There will be a five (5) workday period allowed for protest. The protest period commences on July 25, 2019 and ends at 5:00 p.m. Pacific Standard Time on August 1, 2019. Protests must be mailed or delivered to:

Covered California  
Attention: Peter V. Lee, Executive Director  
1601 Exposition Blvd.  
Sacramento, CA 95815

**NOTICE: Contractor shall not begin, and may not be compensated for, any work performed prior to the date the Agreement is executed.**