Covered California RFP 2018-10: Public Relations Services

March 18, 2019

Addendum #2

Summary of Changes

RFP 2018-10: Public Relation Services	
Document Name Section:	
1.11 Rejection of Proposals State Tax Delinquency	Page 10
FTB https://www.ftb.ca.gov/aboutFTB/Delinquent-Taxpayers.shtml	
Tax & Fee Administration https://www.cdtfa.ca.gov/taxes-and-fees/top500.htm	
4.3.3 Technical Requirements must include:d. Added languagef. (No more than 1 page)	Page 27
4.4.4 Account Staff Proposal b. Attachment 8 is now Attachment 14 c. Attachment 9 is now Attachment 15	Page 29 Page 30
5.2 Stage 2 Technical Requirements – Scoring Criteria Proposed Account Staff, Clear staffing structure & Sufficient dedication	Page 32 Page 34
6. Stage 3 The word 'tentatively' deleted in 1st paragraph	Page 34
6.2.2 Agency Attendance for each 'proposed' subcontractor	Page 36
Attachments: Added Attachments 14 and 15	

Exhibit B, Cost Worksheet Attachment 1

Total Contract Amount: Up to \$2.5million