Covered California
RFP 2018-10: Public Relations Services

March 18, 2019
Addendum #2

Summary of Changes

RFP 2018-10: Public Relation Services

Document Name Section:

1.11 Rejection of Proposals
State Tax Delinquency Page 10

FTB
https://www.ftb.ca.gov/aboutFTB/Delinquent-Taxpayers.shtml

Tax & Fee Administration
https://www.cdtfa.ca.gov/taxes-and-fees/top500.htm

4.3.3 Technical Requirements must include:
d. Added language Page 27
f. (No more than 1 page)

4.4.4 Account Staff Proposal
b. Attachment 8 is now Attachment 14 Page 29
c. Attachment 9 is now Attachment 15 Page 30

5.2 Stage 2
Technical Requirements – Scoring Criteria Proposed Account Staff, Clear staffing structure & Sufficient dedication Page 32 Page 34

6. Stage 3
The word 'tentatively' deleted in 1st paragraph Page 34

6.2.2 Agency Attendance
for each 'proposed' subcontractor Page 36

Attachments:
Added Attachments 14 and 15

Exhibit B, Cost Worksheet Attachment 1
Total Contract Amount: Up to $2.5million