**Attachment 14 – Staffing Plan and Hourly Rates**

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**Name of Proposing Agency:**

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| **SEGMENT** | **AGENCY NAME** |
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**Proposed Subcontractor Agency Name(s):**

Instructions: Complete each section including job titles, names, brief duty descriptions, hourly rates, the percentage of time on account and relevant experience for all staff for each segment (General Market, Hispanic/Latino, Asian/Pacific Islander and Black/African American) that will work on the Covered California account. Include the proposed subcontractor agency name in the job title where applicable. Clearly indicate the Core Account Staff positions included under the Core Account Staff of Exhibit B, Attachment 1 – Cost Proposal. Titles and relevant experience indicated below should match personnel listed in Exhibit C, Attachment 1 – Resumes. More rows may be added, if needed. \*Include any vacant positions that would be filled.

1. The following positions will fulfill the account management functions of the Scope of Work, including ~~the~~ a minimum of three (3) core account staff. As account staffing needs can vary off- and during open enrollment, an average for “% Time on Staff can be provided; however, assume that during open enrollment campaign planning and execution, the % time required will likely be at or near 100%.

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| **JOB TITLE** | **NAME\*** | **BRIEF DESCRIPTION of Duties to Covered California Account** | **HOURLY RATE** | **% TIME ON ACCOUNT** | **RELEVANT EXPERIENCE** |
|  |  |  |  | ~~100%~~ |  |
|  |  |  |  | ~~100%~~ |  |
|  |  |  |  | ~~100%~~ |  |
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1. The following positions will fulfill the *Emerging Communications and Public Relations Strategies and Strategic Public Relations Plan Development and Execution (including Ethnic media)* portion of the Scope of Work:

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| **JOB TITLE** | **NAME\*** | **BRIEF DESCRIPTION of Duties to Covered California Account** | **HOURLY RATE** | **% TIME ON ACCOUNT** | **RELEVANT EXPERIENCE** |
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1. The following positions will fulfill the of the *Events Management* portion of the Scope of Work:

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| **JOB TITLE** | **NAME\*** | **BRIEF DESCRIPTION of Duties to Covered California Account** | **HOURLY RATE** | **% TIME ON ACCOUNT** | **RELEVANT EXPERIENCE** |
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1. The following positions will fulfill the *Website, Video and Design Services* portion of the Scope of Work:

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| **JOB TITLE** | **NAME\*** | **BRIEF DESCRIPTION of Duties to Covered California Account** | **HOURLY RATE** | **% TIME ON ACCOUNT** | **RELEVANT EXPERIENCE** |
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1. Thefollowing positions will fulfill the *Translation Services* portion of the Scope of Work:

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| **JOB TITLE** | **NAME\*** | **BRIEF DESCRIPTION of Duties to Covered California Account** | **HOURLY RATE** | **% TIME ON ACCOUNT** | **RELEVANT EXPERIENCE** |
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1. List any other positions not already included above including but not limited to staff that will work on *Crisis Communications Support and Stakeholder* *Relations Strategies* for Communications and Public Relations:

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| **JOB TITLE** | **NAME\*** | **BRIEF DESCRIPTION of Duties to Covered California Account** | **HOURLY RATE** | **% TIME ON ACCOUNT** | **RELEVANT EXPERIENCE** |
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