



**NOTIFICATION OF INTENT TO AWARD
COVERED CALIFORNIA**

January 23, 2025

SOLICITATION #2024-14 IT Strategic Initiatives

NOTICE OF INTENT TO AWARD

In consideration of the response to Covered California Solicitation #2024-14, Covered California announces its intent to award a contract to:

Launch Consulting
3013 Douglas Blvd, Suite 170
Roseville, CA 95661

There will be a five (5) workday period allowed for protest. The protest period commences on January 23, 2025 and ends at 5:00 p.m. Pacific Standard Time on January 30, 2025. Protests must be emailed to HBEXSolicitation@covered.ca.gov.

NOTICE: Contractor shall not begin, and may not be compensated for, any work performed prior to the date the Agreement is executed.