

NOTIFICATION OF INTENT TO AWARD **COVERED CALIFORNIA**

July 18, 2025

SOLICITATION #2024-06: Outreach and Sales Event Planning and Management Services

NOTICE OF INTENT TO AWARD

In consideration of the response to Covered California Solicitation #2024-06, Covered California announces its intent to award a contract to:

> Be Social Productions, LLC 9100 Wilshire Blvd. Suite 725E Beverly Hills, CA. 90212

There will be a five (5) workday period allowed for protest. The protest period commences on July 18, 2025 and ends at 5:00 p.m. Pacific Standard Time on July 25, 2025. Protests must be emailed to HBEXSolicitation@covered.ca.gov.

NOTICE: Contractor shall not begin, and may not be compensated for, any work performed prior to the date the Agreement is executed.

COVERED CALIFORNIA™