



**NOTIFICATION OF INTENT TO AWARD
COVERED CALIFORNIA**

November 08, 2024

SOLICITATION #2024-04: Advertising and Marketing Services

NOTICE OF INTENT TO AWARD

In consideration of the response to Covered California Solicitation #2024-04, Covered California announces its intent to award a contract to:

VML, LLC
12180 Millennium Drive, 1st Floor
Los Angeles, CA. 90094

There will be a five (5) workday period allowed for protest. The protest period commences on November 8, 2024 and ends at 5:00 p.m. Pacific Standard Time on November 15, 2024. Protests must be emailed to HBEXSolicitation@covered.ca.gov.

NOTICE: Contractor shall not begin, and may not be compensated for, any work performed prior to the date the Agreement is executed.