

**RFP 2023-07 Marketing Director
Questions and Answers Response**

No.	Bidder Questions:	Covered CA - Response:
1.	What is the established salary range for the Director of Marketing position?	\$14,875.00 - \$18,985.00 per month or \$178,500.00 - \$227,820.00 per annum.
2.	Is this a remote role or onsite role? If onsite, where would this person be located?	This position's office headquarters location may be designated in either Sacramento, Los Angeles, or Alameda County and may be eligible for hybrid/remote telework.
3.	Will this be a direct hire (aka on your own payroll)? Hence the budget cost you are asking for is our fee to run and manage this search?	Yes, this will be an Exempt appointment on our payroll and the budget cost is for the fee to run and manage the search.
4.	We would like to know a bit more about the experience level of the candidate you are looking for? 10+ years experience or 20+ years of experience?	We are seeking a candidate with 10+ years of director level experience managing comprehensive statewide marketing campaigns.
5.	Is this role onsite, or are you open to hybrid/remote working? If flexible to hybrid/remote, do you have any preferences or limitations for states that candidates can be based in?	<p>This position may be eligible for telework. The amount of telework is at the discretion of the Department and based on Covered California's current telework policy. While Covered California supports telework, in-person attendance may be required based on operational needs. Employees are expected to be able to report to their worksite with minimal notification if an urgent need arises, as determined by the Department.</p> <p>The Statewide Telework Policy, and by extension Covered California's Telework Program, is intended for telework within the State of California. Government Code section 14200–14203 authorizes every state department to incorporate telework as a work option for employees residing in California. At this time, regular out-of-state telework is not an available option.</p>