Navigator Grant Program Webinar
September 8th 2016
AGENDA

• INTRODUCTION
• GETTING STARTED
• ROLES AND RESPONSIBILITIES
• OUTREACH
• RESOURCES
Contract Agreement
• August 1 2015 through August 31 2017
  1st term was August 1, 2015 through June 30, 2016

• Amendment 1 (60 day no cost extension) July 1, 2016 through August 31, 2016
• Amendment 2 September 1, 2016 through August 31, 2017 (2nd term)

OE4 Kick off Meetings
• Various dates and locations beginning
  September 12th through September 29th 2016

Open Enrollment
• November 1, 2016 through January 31, 2017

Renewal Begins
October 3rd through December 15th.
<table>
<thead>
<tr>
<th>Date of Meeting</th>
<th>Time of Meeting</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, 9/12</td>
<td>10am-12noon</td>
<td>Oakland</td>
</tr>
<tr>
<td>Tuesday, 9/13</td>
<td>1 pm-2:30pm</td>
<td>Redding</td>
</tr>
<tr>
<td>Wednesday, 9/14</td>
<td>10am-12:30pm</td>
<td>Fresno</td>
</tr>
<tr>
<td>Tuesday, 9/20</td>
<td>10am-12:30pm</td>
<td>San Diego</td>
</tr>
<tr>
<td>Wednesday, 9/21</td>
<td>3pm-5pm</td>
<td>Rancho Cucamonga</td>
</tr>
<tr>
<td>Thursday, 9/22</td>
<td>10am-12:30pm</td>
<td>Garden Grove</td>
</tr>
<tr>
<td>Tuesday, 9/27</td>
<td>10am-12:30pm</td>
<td>Santa Barbara</td>
</tr>
<tr>
<td>Wednesday, 9/28</td>
<td>10am-12:30pm</td>
<td>Los Angeles (Region 16)</td>
</tr>
<tr>
<td>Wednesday, 9/28</td>
<td>2pm – 4:30pm</td>
<td>Los Angeles (Region 15)</td>
</tr>
<tr>
<td>Thursday, 9/29</td>
<td>2pm-4:30pm</td>
<td>Sacramento</td>
</tr>
</tbody>
</table>
Lydia Hernandez
Navigator Grant Operations Manager
Lydia.Hernandez@covered.ca.gov
916.228-8753

Tonya Thomas
Navigator Program Specialist
Tonya.Thomas@covered.ca.gov
Northern California Account Manager
916.228.8227

Darlene Murphy
Navigator Program Specialist
Darlene.Murphy@covered.ca.gov
916.228.8483

Jasmine Andrade
Los Angeles Account Manager
Jasmine.Andrade@covered.ca.gov
916.228.8494

Blake A. Deering
Central Valley / Central Coast Account Manager
Blake.Deering@covered.ca.gov
916.228.8773

John Fox
Northern California Account Manager
John.Fox@covered.ca.gov
916-228-8772

Shirley Swedlow
San Diego / Orange County Account Manager
Shirley.Swedlow@covered.ca.gov
916-228-8529
GETTING STARTED
IN-PERSON ADMIN SYSTEM (IPAS)

- CEC ROSTER
- CEC TRACKING
- PRIMARY / AUTHORIZED
- BACKGROUND
- MY FILES
- CHANGE REQUEST FORMS
ROLES AND RESPONSIBILITIES
## Due Dates

<table>
<thead>
<tr>
<th>Reporting Months</th>
<th>Report Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>September-October 2016</td>
<td>November 10, 2016</td>
</tr>
<tr>
<td>November-December 2016</td>
<td>January 10, 2017</td>
</tr>
<tr>
<td>January-February 2017</td>
<td>March 10, 2016</td>
</tr>
<tr>
<td>March-April 2017</td>
<td>May 10, 2016</td>
</tr>
<tr>
<td>May-June 2017</td>
<td>July 10, 2017</td>
</tr>
<tr>
<td>July-August 2017</td>
<td>September 30, 2017</td>
</tr>
</tbody>
</table>
Annual Compliance Site Visit
Date: TBD
## Submission Dates

<table>
<thead>
<tr>
<th>Timeline</th>
<th>Payment</th>
<th>% Paid of Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 10, 2016</td>
<td>20% of award</td>
<td>20%</td>
</tr>
<tr>
<td>December 10, 2016</td>
<td>20% of award</td>
<td>40%</td>
</tr>
<tr>
<td>February 10, 2017</td>
<td>20% of award</td>
<td>60%</td>
</tr>
<tr>
<td>May 10, 2017</td>
<td>20% of award</td>
<td>80%</td>
</tr>
<tr>
<td>June 30, 2017</td>
<td>20% of award</td>
<td>100%</td>
</tr>
</tbody>
</table>
• COUNSELOR CERTIFICATION/ RECERTIFICATION
• BACKGROUND CLEARANCE
• ADD/DELETE (CHANGE REQUEST FORM)
• RESEARCH CEC
CERTIFICATION PROCESS

- DISCLOSURE FORM
- BACKGROUND CHECK
- 15-PAGE AGREEMENT
- CERTIFICATION TRAINING
OUTREACH
The fiscal year budget 2016-2017

Order Online:
http://360.kpcorp.com/coveredca

Branding Style guideline:
## Enrollment Goals

<table>
<thead>
<tr>
<th>By Region (subs)</th>
<th># of Grants</th>
<th>Individuals to Enroll and Renew</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bay (8)</td>
<td>2</td>
<td>2,750</td>
</tr>
<tr>
<td>Central Coast (2)</td>
<td>1</td>
<td>500</td>
</tr>
<tr>
<td>Central Valley (0)</td>
<td>5</td>
<td>5,500</td>
</tr>
<tr>
<td>Inland (0)</td>
<td>3</td>
<td>1,875</td>
</tr>
<tr>
<td>Los Angeles (30)</td>
<td>18</td>
<td>11,000</td>
</tr>
<tr>
<td>Northern (28)</td>
<td>9</td>
<td>6,750</td>
</tr>
<tr>
<td>Orange (6)</td>
<td>3</td>
<td>1,625</td>
</tr>
<tr>
<td>San Diego (5)</td>
<td>5</td>
<td>5,500</td>
</tr>
</tbody>
</table>
WORKPLAN AND CAMPAIGN STRATEGY
https://coveredca.custhelp.com/app/events/admin/propose
http://hbex.coveredca.com/toolkit/

Questions email: Storefront@covered.ca.gov
RESOURCES
PARTNER TOOLKIT

Webinars & Briefings for Certified Enrollment Representatives

- Webinars
- Agent Briefing
- Community Partner Briefing

Downloads

Click on the resource headers below for detailed information:

- Special Enrollment Tool Kit
- Covered California Health and Dental Plans Tool Kit
- Webinars & Briefings
- Agent Extranet Tool Kit
- Social Media Tool Kit
- Subsidy-Eligible Maps Tool Kit
- Storefront Tool Kit
- Small Business Tool Kit
SOCIAL MEDIA

https://www.facebook.com/CoveredCA

https://www.youtube.com/user/CoveredCA

https://twitter.com/coveredca

https://instagram.com/coveredca/?hl=en
http://www.coveredca.com/
Covered California homepage.

http://hbex.coveredca.com/navigator-program/
The Navigator Grant Program homepage

Storefront@covered.ca.gov
E-mail address used for all Storefront inquiries

Events@covered.ca.gov
E-mail address used for all Event inquiries

1-855-324-3147
CEC Helpline

http://hbex.coveredca.com/toolkit/renewal-toolkit/
Renewal toolkit 2016

http://storefronts.coveredca.com/BecomeAStorefront/
Storefront Application

https://www.healthcare.gov/
Federal Health Exchange website useful for definitions and scenarios.

http://www.coveredca.com/get-help/local/
The Find Local Help webpage that directs consumers to storefronts and events

http://www.coveredca.com/get-help/local/storefronts/
The Find a Storefront Near You webpage where consumers can search all storefront listings

https://coveredca.custhelp.com/app/events/admin/propose
Event Proposal Portal where you can propose an event with all pertaining information

https://learning.coveredca.com
Covered California Learning Management System

http://www.leginfo.ca.gov/pub/13-14/bill/asm/ab_2701-2750/ab_2706_cfa_20140623_173022_sen_comm.html
Assembly Bill 2706 on health education in schools

Covered California Co-Branding Style Guide