

# 2014 Open Enrollment Data Book

June 18, 2014



**COVERED**  
**CALIFORNIA**

# 2014 Open Enrollment Data Book

- Covered California is releasing the 2014 Enrollment Data Book
- Enrollment data from October 1, 2013 – April 15, 2014
- Comparisons to CalSIM 1.91 where available

# Why are we releasing this data?

- Covered California is a transparent organization.
- One of Covered California's core values is measuring results. We will measure contributions to expanding coverage and access, improving health care quality, promoting better health and health equity, and lowering costs for all Californians.
- Crowdsourcing- we'd like to give stakeholders the opportunity to analyze the data

# What to Know About the Data

- Covered California's web portal serves as a single entry point to apply for both Medi-Cal as well as subsidies and tax credits to purchase coverage from a qualified health plan. However, the data presented here do not include individuals enrolled in or eligible for Medi-Cal.
- The data do not show a total column that sums the subsidized and unsubsidized population. In many cases, the two groups (subsidized and unsubsidized) differ in important ways. In analyzing the enrollee population of Covered California, it is important to assess each group separately given that many individuals who were not eligible for subsidies or tax credits purchased health insurance on the non-Exchange market.
- When relevant, we reference CalSIM version 1.91 as a comparison for Covered California's Open Enrollment data. For many of our data tables, however CalSIM 1.91 does not provide a reference point. Furthermore, data from the U.S. Census Bureau do not provide useful comparisons because Census data does not allow for analyses of the subsidy-eligible population.
- The data is subject to ongoing review.

# Where to Find the Data

The screenshot shows a web browser window with the URL <http://www.healthexchange.ca.gov/>. The page header includes the logo for the California Health Benefit Exchange and the tagline "Powering Covered California". A navigation menu at the top lists several categories: HOME, ABOUT, BOARD, PROGRAMS, STAKEHOLDERS, AGENTS, SOLICITATIONS, GRANTS, RESOURCES, and JOBS. A red arrow points to the "RESOURCES" tab. Below the navigation menu is a large blue banner featuring a laptop icon with a checkmark and the text: "Use the online Shop and Compare tool to find affordable, quality health care, including Medi-Cal." A yellow button labeled "Shop and Compare" is positioned below this text. Underneath the banner, there are five service icons: Outreach & Education, Enrollment Assistance Program, Small Business Health Options Program, Participating Health Insurance Companies, and Consortium of California Tribes. At the bottom of the page, there is a video player titled "i'm In - Charles and Linda" and a section titled "Powering Covered California" with descriptive text about the program's benefits.

Under the Resources Tab

# Data Currently Available

- By Rating Region and Statewide
  - Income Category by Service Channel
  - Health Insurance Issuer by Subsidy Status
  - Language Spoken by Subsidy Status
  - Language Written by Subsidy Status
  - Metal Level by Subsidy Status
- Statewide Only
  - Specific Ethnicity by Subsidy Status
  - Specific Race by Subsidy Status
  - Dental Enrollment

# A Sample of What You'll See

A	B	C	D	E	F	G
---	---	---	---	---	---	---



**COVERED CALIFORNIA**

## 2014 Open Enrollment Data Book

Metal Level by Subsidy Status

REGION=STATEWIDE

Metal Level	CATEGORY			
	SUBSIDIZED		UNSUBSIDIZED	
<b>Minimum Coverage</b>	6,534	0.5%	13,160	7.6%
<b>Bronze</b>	297,448	24.3%	61,880	35.6%
<b>Silver</b>	809,085	66.2%	51,722	29.8%
<b>Gold</b>	61,507	5.0%	21,851	12.6%
<b>Platinum</b>	47,746	3.9%	24,996	14.4%
<b>Grand Total</b>	1,222,320	100.0%	173,609	100.0%

Notes:

Initial Observations **Metal Level Statewide** Metal Level region 01 Metal Level region 02 Metal Level region 03 Metal Level region 04

1 of 1

# Continuing Data Research

- We will continue to release additional data tables on our Data & Research webpage. Stay tuned for more data.