

COVERED CALIFORNIA ADVISORY COMMITTEE MARKETING, OUTREACH, AND ENROLLMENT ASSISTANCE

Wednesday, June 1, 2016
1:00PM – 4:00PM
Covered California Headquarters
1601 Exposition Blvd., Sacramento, CA 95815

ADVISORY MEETING

Webinar Participation available

<https://attendeegotowebinar.com/register/8940919969009511426>

AGENDA

PLENARY SESSION (ALL SUBCOMMITTEES)

- I. Chair's Welcome
- II. Budget Overview
- III. Marketing
 - a. Special Enrollment Period Outreach
- IV. Communications
 - a. Special Enrollment Period Outreach
- V. Outreach and Sales
 - a. Special Enrollment Period Outreach and Kick Off Tour
- VI. Subcommittee Breakouts
 - a. African American Subcommittee Breakout
 - b. Asian/Pacific Islander Subcommittee Breakout
 - c. Latino Subcommittee Breakout
 - d. LGBT Subcommittee Breakout
- VII. Report back and Updates