

HBEX 23 – Marketing Recruitment Support Addendum #1
May 2, 2013

1.8 Format of Proposals

This RFP requires Bidder(s) to submit a final phase proposal(s) that shall contain all required Administrative and Technical Attachments and Exhibits and submitted in a sealed envelope/container when shipped to Covered California by the dates and times shown in Section 1.2 Key Dates. The sealed package must be plainly marked with the (1) RFP number and title, (2) firm name and address, and (3) must be marked with “DO NOT OPEN”, as shown in the following example:

RFP HBEX 23
Marketing Recruitment Support
Attention: Kelly Long
California Health Benefit Exchange
560 J Street, Suite 290
Sacramento, CA 95814

Hardcopy proposals shall be on standard 8 ½” x 11” paper. Electronic versions shall be stored in a Covered California-designated central repository and remain the sole property of Covered California.

Bidder shall submit a minimum of ~~four (4)~~ seven (7) sets of copies for all Administrative/Technical Attachments and Exhibits in the sealed Envelope/Container. In the bidder’s best interest, one (1) set should be titled as being the Master copy and the remaining ~~three (3)~~ six (6) as additional copies. Bidder shall also provide a CD ROM with the appropriate Administrative and Technical Attachments and Exhibits in searchable text format (e.g., Word, searchable PDF). Each copy shall be titled and unbound including the additional copies.
Bids not submitted under sealed cover will be rejected.