

2014 Open Enrollment Data Book

June 18, 2014



COVERED
CALIFORNIA

2014 Open Enrollment Data Book

- Covered California is releasing the 2014 Enrollment Data Book
- Enrollment data from October 1, 2013 – April 15, 2014
- Comparisons to CalSIM 1.91 where available

Why are we releasing this data?

- Covered California is a transparent organization.
- One of Covered California's core values is measuring results. We will measure contributions to expanding coverage and access, improving health care quality, promoting better health and health equity, and lowering costs for all Californians.
- Crowdsourcing- we'd like to give stakeholders the opportunity to analyze the data

What to Know About the Data

- Covered California's web portal serves as a single entry point to apply for both Medi-Cal as well as subsidies and tax credits to purchase coverage from a qualified health plan. However, the data presented here do not include individuals enrolled in or eligible for Medi-Cal.
- The data do not show a total column that sums the subsidized and unsubsidized population. In many cases, the two groups (subsidized and unsubsidized) differ in important ways. In analyzing the enrollee population of Covered California, it is important to assess each group separately given that many individuals who were not eligible for subsidies or tax credits purchased health insurance on the non-Exchange market.
- When relevant, we reference CalSIM version 1.91 as a comparison for Covered California's Open Enrollment data. For many of our data tables, however CalSIM 1.91 does not provide a reference point. Furthermore, data from the U.S. Census Bureau do not provide useful comparisons because Census data does not allow for analyses of the subsidy-eligible population.
- The data is subject to ongoing review.

Where to Find the Data

http://www.healthexchange.ca.gov/

California's Health Benefit ...

File Edit View Favorites Tools Help

Suggested Sites Web Slice Gallery

CALIFORNIA Health Benefit Exchange Powering Covered California

HOME ABOUT BOARD PROGRAMS STAKEHOLDERS AGENTS SOLICITATIONS GRANTS RESOURCES JOBS

Use the online Shop and Compare tool to find affordable, quality health care, including Medi-Cal.

Shop and Compare

Outreach & Education Enrollment Assistance Program Small Business Health Options Program Participating Health Insurance Companies Consortium of California Tribes

i'm In - Charles and Linda

Powering Covered California

Covered California helps individuals compare health insurance plans and choose the plan that works best for their health needs and budget. Financial assistance is available to help reduce costs for people who qualify.

Additionally, small businesses are able to purchase

Under the Resources Tab

Data Currently Available

- By Rating Region and Statewide
 - Income Category by Service Channel
 - Health Insurance Issuer by Subsidy Status
 - Language Spoken by Subsidy Status
 - Language Written by Subsidy Status
 - Metal Level by Subsidy Status
- Statewide Only
 - Specific Ethnicity by Subsidy Status
 - Specific Race by Subsidy Status
 - Dental Enrollment

A Sample of What You'll See

A	B	C	D	E	F	G
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Metal Level by Subsidy Status

REGION=STATEWIDE

Metal Level	CATEGORY			
	SUBSIDIZED		UNSUBSIDIZED	
Minimum Coverage	6,534	0.5%	13,160	7.6%
Bronze	297,448	24.3%	61,880	35.6%
Silver	809,085	66.2%	51,722	29.8%
Gold	61,507	5.0%	21,851	12.6%
Platinum	47,746	3.9%	24,996	14.4%
Grand Total	1,222,320	100.0%	173,609	100.0%

Notes:

Initial Observations **Metal Level Statewide** Metal Level region 01 Metal Level region 02 Metal Level region 03 Metal Level region 04

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Continuing Data Research

- We will continue to release additional data tables on our Data & Research webpage. Stay tuned for more data.