



Board Members  
Diana S. Dooley, Chair  
Genoveva Islas Paul Fearer  
Marty Morgenstern

Executive Director  
Peter V. Lee

## AGENDA

**Small Business Health Options Program Advisory Group  
Meeting and Webinar  
April 30<sup>th</sup>, 2015  
1601 Exposition Blvd  
Sacramento, CA 95815**

Webinar Link: <https://attendee.gotowebinar.com/register/3897112677748757249>

- I. Welcome and Introductions**
  - Introductions
  - Overview of Agenda
- II. Purpose and Objectives of the SHOP Advisory Group**
  - Scope of the Advisory Group
    - Public Comment
- III. Program Update**
  - Update and Overview
  - Questions and Discussion
  - Public Comment
- IV. Break**
- V. Health Plans**
  - Update
  - Questions and Discussion
    - Public Comment
- VI. Marketing & Outreach**
  - Small Business Outreach
  - Small Business Marketing
  - Agent Marketing
  - Questions and Discussion
    - Public Comment