Marketing, Outreach, and Enrollment Assistance (MOEA)

Advisory Group Meeting Agenda

Please Note: Covered California will hold its March 2, 2023, MOEA Advisory Group meeting in-person and via teleconference for those members who are unable to attend in person. Per Senate Bill No. 189 (2021-2022 Reg. Sess.), certain provisions of the Government Code pertaining to open meeting requirements have been temporarily waived to mitigate the effects of the COVID-19 pandemic.

March 2, 2023, from 1:00 pm – 4:00 pm PST

<u>In-person:</u> 1601 Exposition Blvd. Sacramento, CA 95815, Tahoe Auditorium

<u>Virtual Platform using GoToWebinar:</u> Meeting Registration Link:

https://attendee.gotowebinar.com/register/4660936871753640534

Item		Estimated Time
I.	**Call to Order and Agenda Overview**	**5 MIN**
II.	**Administrative**	**5 MIN**
	A. Welcome 2022-2024 MOEA Advisory Members	
	B. Bagley-Keene Meeting Requirement Updates	
	MOEA member and public comments will be made after each section	
III.	**Covered California**	**45 MIN**
	A. Welcome	10 MIN
	B. State and Federal Policy/Legislative Updates	15 MIN
	C. Senate Bill 260 & Medicaid Continuous Coverage Requirement Unwind	20 MIN
	MOEA member and public comments will be made after each section	
IV.	**MOEA Advisory Member Feedback Discussion**	**40 MIN**
	A. Open Enrollment 2023 Best Practices	20 MIN
	B. Senate Bill 260 & Public Health Emergency Unwind	20 MIN
	MOEA member and public comments will be made after each section	
	BREAK	**10 MIN**
V.	**Covered California**	**30 MIN**
	A. Marketing Updates	10 MIN
	B. Communications Updates	10 MIN
	C. Outreach and Sales Updates	10 MIN

MOEA member and public comments will be made after each section

VI.	**MOEA Member Open Discussion**	**45 MIN**
	Open Discussion	45 MIN

MOEA member and public comments will be made after each section

VII.   **Adjourn**

Marketing, Outreach, and Enrollment Assistance (MOEA)

ADVISORY GROUP MEETING INFORMATION

*WEBINAR INFORMATION:
The order in which agenda items are considered may be subject to change. Committee member comments and public comments are taken on each agenda item.

The MOEA meeting can be viewed via a live webinar. Participants can register for the webinar by clicking on this registration link: https://attendee.gotowebinar.com/register/4660936871753640534. Upon registration, participants will receive an email with a webinar information and link to join the meeting.

TO USE YOUR COMPUTER'S AUDIO:
When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

TO USE YOUR TELEPHONE:
If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States: +1 (415) 655-0052
Attendee Access Code: 208-839-392
Audio PIN: Shown after joining the webinar
Webinar ID: 915-143-435

For in-person or webinar comments: Prior to making your comments, you are encouraged to please state your name for the record and identify any group or organization you represent.

For phone comments: Please wait until the Chair opens the dialogue for comments from phone attendees, starting with the advisory group members and then to the public participants. Each person will be limited to two minutes per agenda item.

Materials available for this meeting are posted on the Exchange website at:
https://hbex.coveredca.com/stakeholders/Marketing-Outreach-Enrollment/.

Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven calendar days prior to the meeting date to MOEAgroup@covered.ca.gov.

If you would like to submit comments to the MOEA Group, please send them to MOEAgroup@covered.ca.gov. If you are a member of the news media and wish to cover this event, please contact (916) 206-7777.